

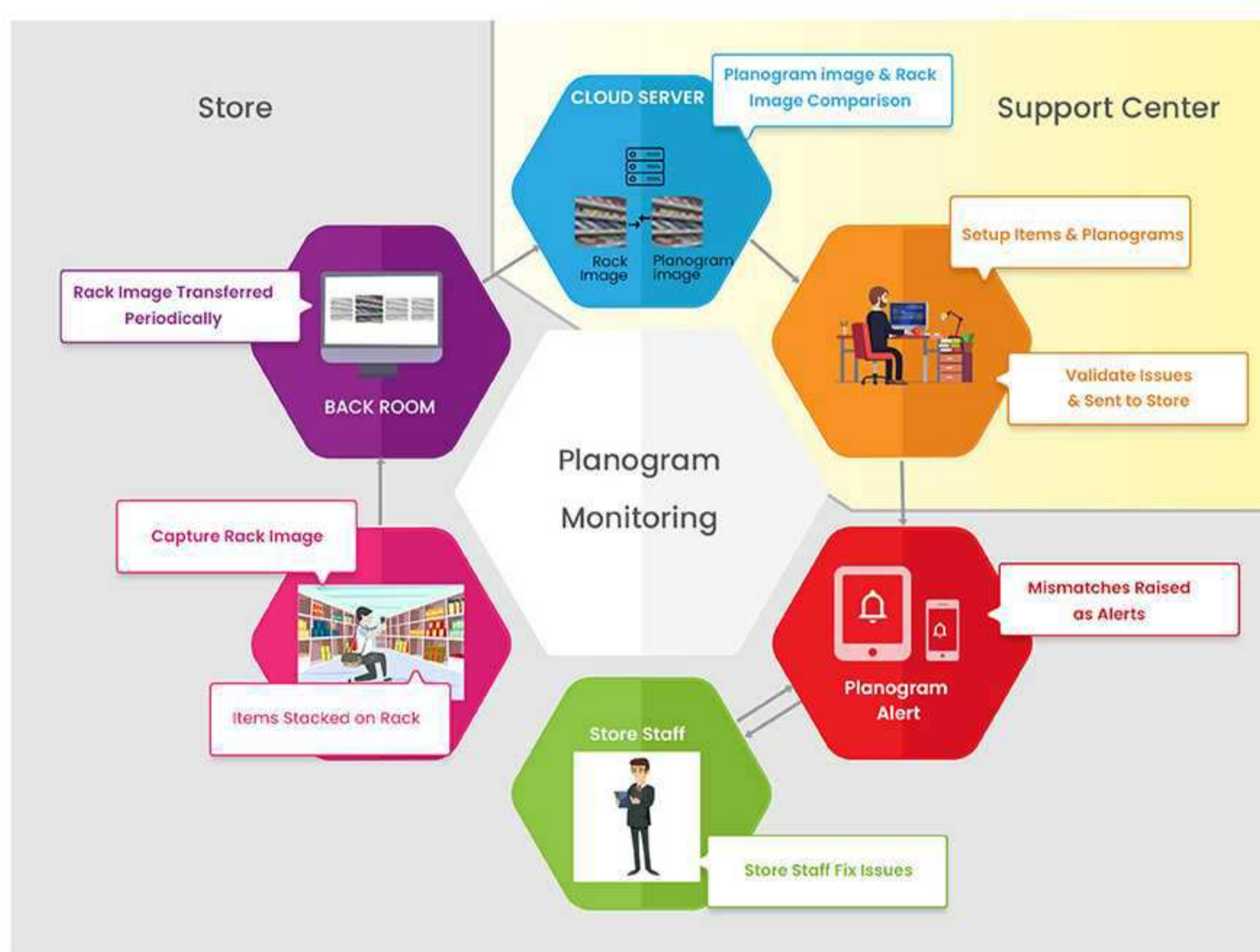
# Smart Retail Services

Smart Retail Services (SRS) helps retailers implement and operationalize next generation store solutions in the areas of Planogram Monitoring, Equipment Monitoring, Shelf Monitoring, Task Monitoring, Fraud Prevention and Automated Ordering. The solutions are implemented using the best in class AI and IoT concepts in order for the retailer to see immediate and maximized benefits with minimal manpower requirements.

All SRS solutions are implemented at individual stores and the performance data of the stores is aggregated across various levels so the retailer head-quarter (HQ) team can get a real-time consolidated view.

## Planogram Monitoring

The solution enables monitoring the store shelves using an AI engine for adherence to the planogram and raises alerts for any mismatches between the planogram and the actual shelf.



### Features & Benefits

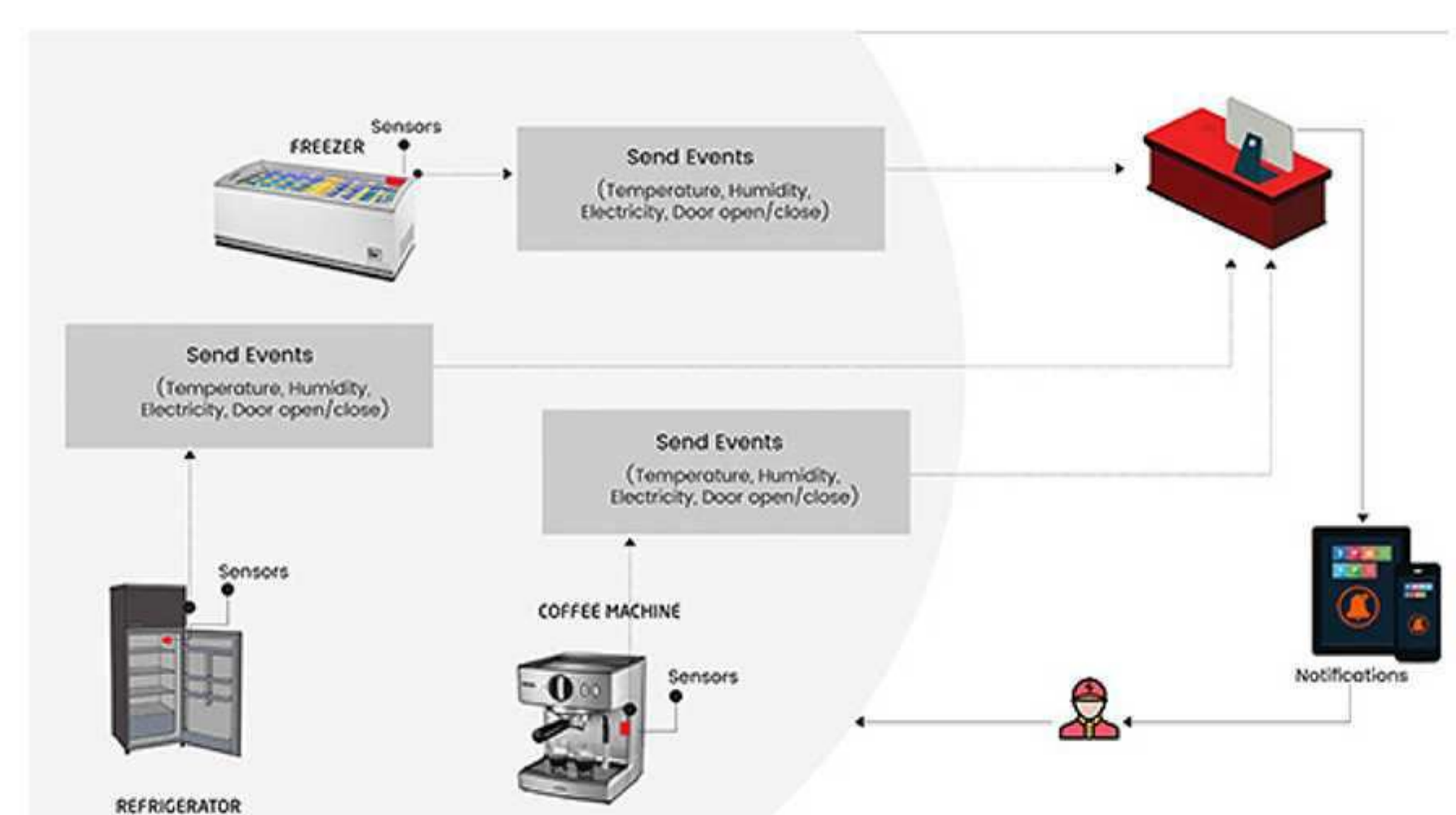
- ☑ Maximizes planogram adherence, notifies non-adherence
- ☑ Real time information of planogram Compliance
- ☑ Information about multiple stores at a single location
- ☑ Minimizes out of stock and maximizes item availability on the shelf

## Equipment Monitoring

IoT based remote equipment monitoring solutions to collect temperature, electricity consumption, door open/close status and raise alerts in case parameters are outside of the acceptable thresholds. The solution also performs store light assembly monitoring and control.

### Features & Benefits

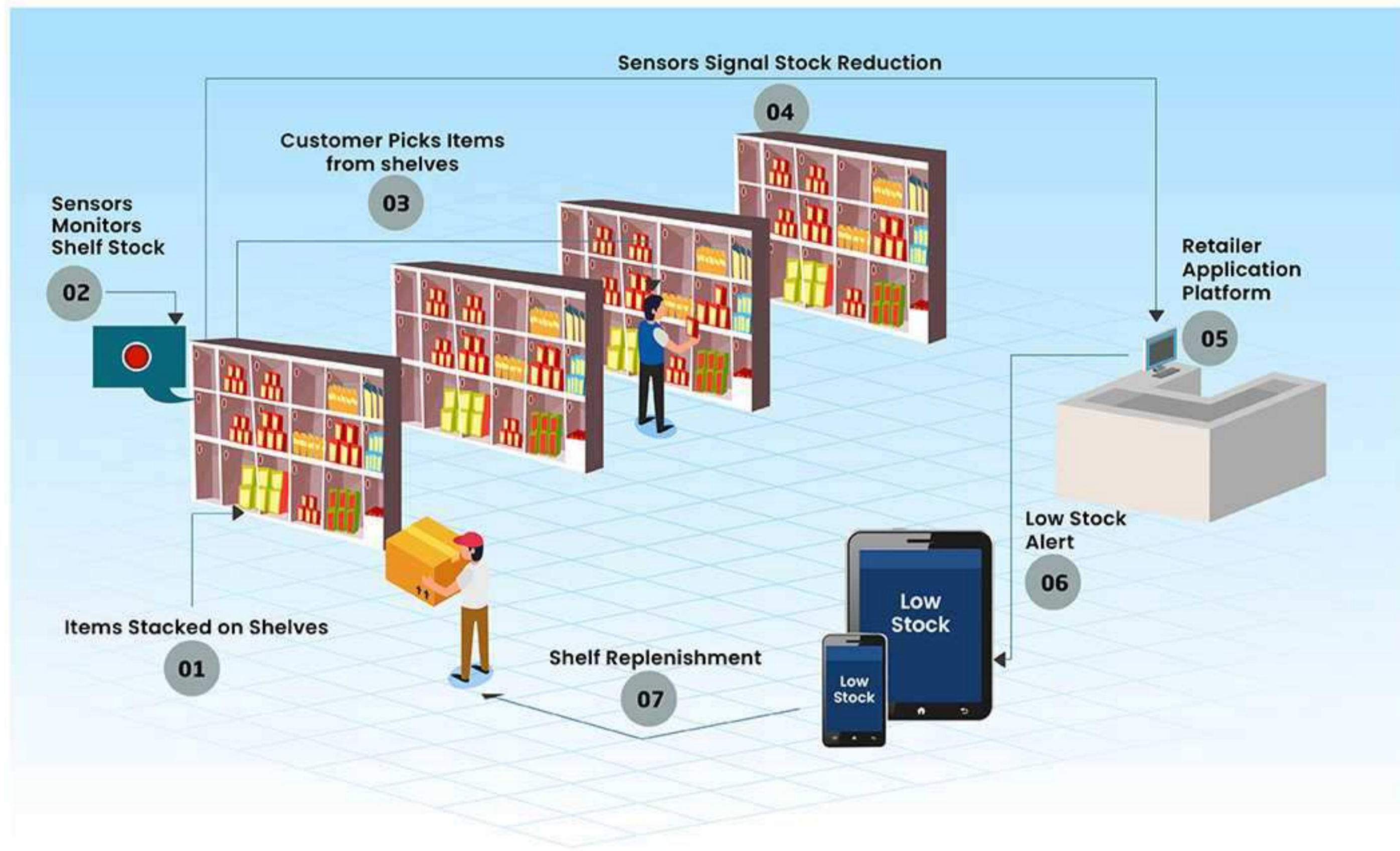
- ☑ Real time monitoring and alerts on equipment status to store
- ☑ View of all stores on a single platform
- ☑ Minimizes manpower support requirements
- ☑ Improves retailer's bottom line
- ☑ HQ Dashboards & graphs for analytical view of equipment parameters





# Inventory Monitoring

IoT enabled smart shelves equipped with IR / Proximity / Load sensors track individual product availability on the shelf and raise notifications or alerts whenever the products reach a minimum threshold or go out of stock respectively.



## Features & Benefits

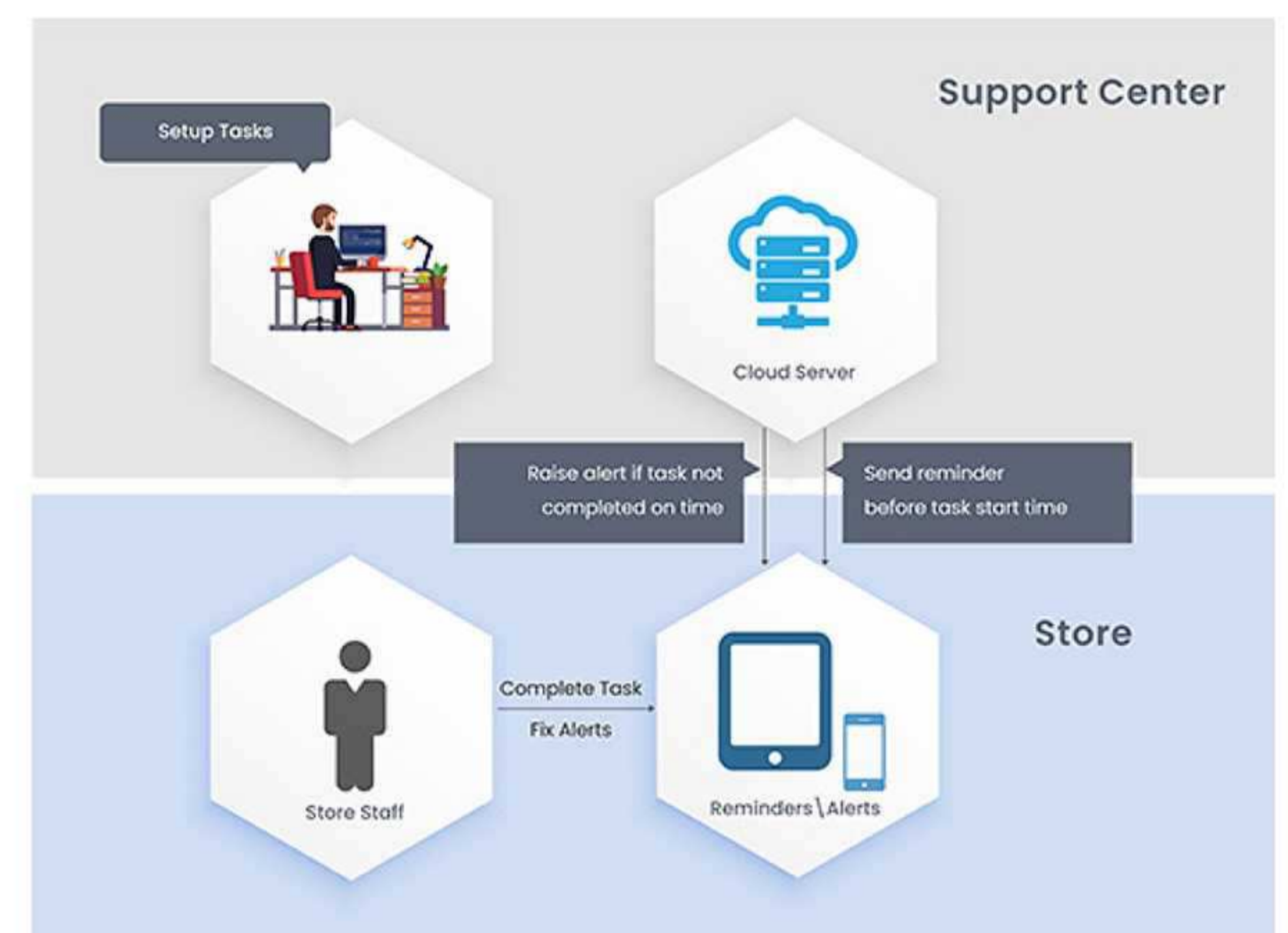
- Minimizes out of stock scenarios
- Real time information of the shelf inventory
- Info about multiple stores at a single location
- Notifications and alerts for minimum & out of stock scenarios
- Minimizes manpower to track inventory
- HQ Dashboards for intuitive & analytical view of the shelves

# Task Monitoring

Enables the HQ team to standardize & setup tasks as per the predefined schedule and push to multiple/selected stores. The mobile app interface provides reminders before the task start time and alerts if the user does not perform the task at the specified time and duration.

## Features & Benefits

- Reduced manpower requirements for providing manual instructions
- Minimizes store personnel training cost
- Real-time reminders, alerts for upcoming tasks & delayed tasks
- View of all stores on a single platform
- Remote view of task status and adherence levels across stores



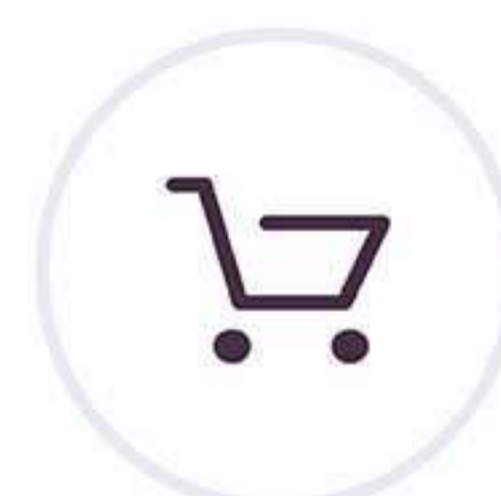
## Applicability



Supermarkets



Hypermarkets



Convenience Stores



Specialty Stores